

GRIER'S ALMANAC

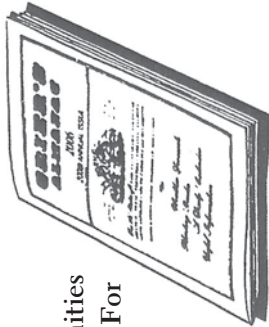
PUBLISHING COMPANY

814 Lake Arrowhead Dr. • Waleska, GA 30183

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www.griersalmanac.com



Profit Opportunities
Are Waiting For
You Now In...

SELL TO THE SUNBELT THROUGH
GRIER'S
AND PROSPER WITH THE SOUTH

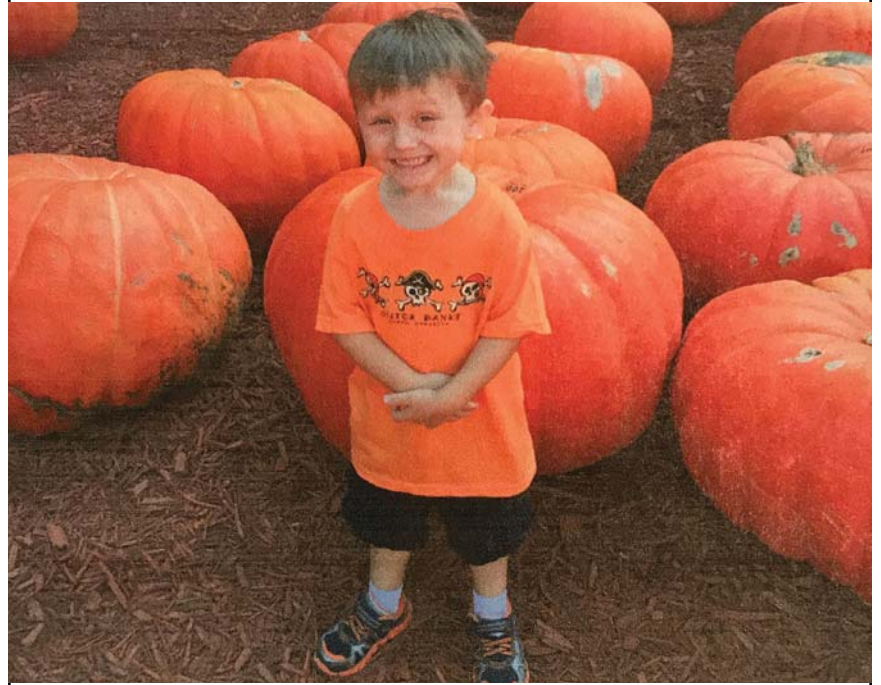
ATTN: Advertising Director

GRIER'S ALMANAC 2019

213th ANNUAL ISSUE

*"A MAN WHO STOPS ADVERTISING TO SAVE MONEY IS
LIKE A MAN WHO STOPS A CLOCK TO SAVE TIME!"*

HIT PAYDIRT WITH GRIER'S!



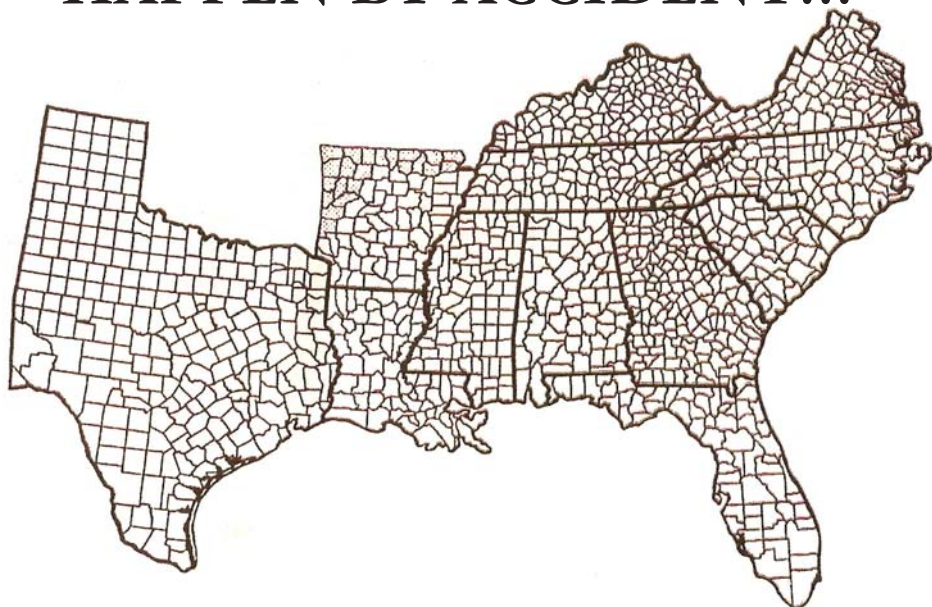
RATE CARD 2019

Effective March 1, 2018

3,000,000

Circulation Guaranteed

RESULTS DON'T HAPPEN BY ACCIDENT!!!



FREE WEBSITE LISTING FOR ALL DISPLAY ADVERTISERS

GRIER'S gets results because it isn't a magazine that's read once and tossed aside. It's a reference tool packed with useful information from food to gardening to do-it-yourself. **GRIER'S** contains weather forecasts, planning guides, a daily calendar and various charts to insure that it will be read over and over. The result is a medium that provides continual promotion of your products throughout the entire year.

Our almanac is distributed exclusively throughout the Sunbelt. Although the South has developed into a powerful market, it remains a difficult one to penetrate. 3,000,000 copies of **GRIER'S** are circulated over a thousand counties in 12 states in the South. **GRIER'S** blankets the tough to penetrate C and D counties as no other medium can.

GRIER'S ALMANAC is backed by the tradition of 212 years of continuous publication. And at a moderate cost per page per thousand circulation, **GRIER'S** provides a truly unique method of efficient, long-term media exposure.

You can see why the results **GRIER'S** delivers didn't happen by accident. Make **GRIER'S** a part of your future plans and get the results you want year after year!

GENERAL ADVERTISING RATES

DISPLAY RATES

Per agate Line (7 line min.).....	\$67.50
Per Column Inch	\$970.00
Quarter Page.....	\$3,400.00
Half Page (2 columns).....	\$6,550.00
Page (200 lines).....	\$12,600.00
Back Cover.....	\$15,000.00
Back Cover (4/C)	\$19,600.00
Inside Front Cover.....	\$13,900.00
Inside Front Cover (4/C)	\$17,300.00
Inside Back Cover	\$13,300.00
Inside Back Cover (4/C).....	\$15,900.00
"Sunbelt Shopper" (Class./Display-1" & 2" only).....	\$830.00
Insert Rates on Request.	
Orders Non Cancellable.	
Special Positions: 10% extra.	

BULK RATE FOR SCATTERED COPY

Full Page –	
200 lines or more, per line	\$63.00
Half Page –	
100 lines or more, per line	\$66.50

CLASSIFIED RATES

Per word (12 words minimum)	\$12.00
First Two Words in BOLD FACE CAPS	
Remainder in Lower Case	
Shaded/Screened Background (Extra Impact)	\$40.00

Payable with order

MECHANICAL REQUIREMENTS

DISPLAY ADS:

- Electronic Files: Mac format preferred*
(Other format(s) prep. charged at cost)**
- Scannable line art & non-screened continuous tone photoprints
- Key numbers set free of charge
- Pages are 2 columns wide
- Columns are 100 lines deep
- Page Size4 5/8" x 7 1/8"
- 1/2 Page Horizontal4 5/8" x 3 9/16"
- 1/2 Page Vertical2 1/4" x 7 1/8"

* (i.e. InDesign, PDF, Photoshop, Illustrator, etc.)

** (There may be additional expense for PC formatted files.)

COMMISSIONS & DISCOUNTS

- Agency Discount: 15%
- Cash Discount: 2% of Net - 10 Days (display only)
- Horticulture Advertising (seed, bulb, & nursery stock): 15%

"Early Bird Discount" - Less 3% on display orders received by July 15, 2018.

AGREEMENT

All orders taken subject to acceptance by publisher.

Publisher reserves the right to omit any advertising at his discretion - without liability

Orders become binding contracts after September 1, 2018.

Advertising bills payable December 1, 2018.

Interest of 1% charged on all accounts over 30 days.

CLOSING DATE: OCTOBER 1st, 2018